

Trees Ontario – Help Us Grow Contest **Official Rules and Regulations**

FULL RULES & REGULATIONS: How to Enter: The contest starts on February 9, 2010 (the “Contest Starting Date”) and closes on March 5, 2010 (the “Contest Closing Date”).

NO PURCHASE NECESSARY. There are three ways to enter:

- 1) **By joining the Trees Ontario Facebook Page**
(<http://www.facebook.com/pages/Trees-Ontario/173187715838?ref=ts>) and sending your full contact information* to info@treesontario.on.ca by 5:00 p.m., EST March 5, 2010. Existing Trees Ontario Facebook fans are also eligible to enter as described above.
- 2) **By replying to the Winter TreeMail edition of [Trees Ontario’s e-newsletter](#) providing your full contact information* by 5:00 p.m., EST March 5, 2010.**
- 3) **By visiting the Trees Ontario booth at the [Canadian International Farm Show](#), booth number 2648, Hall 2 and providing your full contact information*. The show runs from February 17-19, 2010.**

*Full contact information refers to your name, mailing address, phone number and email address.

Limit is one entry per person. In the event of a dispute as to who submitted an entry, the entry will be deemed to be submitted by the “Authorized Email Account Holder” of the email address from which the entry originated. “Authorized Email Account Holder” is defined as the natural person who is assigned to an email address by an Internet access provider, on-line service provider or other organization (ie, business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. Contest Sponsor is not responsible, whether as a result of human error or otherwise, for any failure to capture entries.

The Prize: There is one prize available to be won consisting of Via Rail passes (Windsor-Quebec City corridor) valued at \$399.00. Prize is not transferable and must be accepted as awarded. Terms and conditions on the prize may apply. Lost or stolen prize will not be replaced.

Eligibility: To be eligible, you must be a resident of Canada over the age of majority in your province of residence as at the Contest Starting Date. You are NOT eligible if, at any point during this time, you are (or you live with) an employee, representative or agent of the Sponsor or their affiliates or licensees, advertising or promotional agencies, prize supplier, the contest judges or employees at either Trees Ontario or Via Rail.

The Draw: To determine the prize winner, a random draw will be made by Trees Ontario on March 8, 2010. The draw will be made at 10:00 AM EST in Toronto, ON from all eligible entries received on or before the draw date. In order to win the prize, a selected entrant will be



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required to correctly answer a mathematical skill-testing question, sign a standard declaration and release form and must be eligible according to the Official Rules and Regulations. The selected entrant will be contacted by phone or email. If the selected entrant does not comply with the contest Rules or cannot be contacted within 14 days of the draw date, that entry will be declared void and a further entry will be drawn. Allow four (4) to six (6) weeks from the draw date for verification of contest winner and prize fulfillment. The odds of being selected depend on the total number of entries received.

Limits of Responsibility: By entering this contest, the winner acknowledges and agrees that Trees Ontario and Via Rail, their respective affiliates, agencies, and their respective officers, directors, employees and agents shall have no liability and the contest winner hereby agrees to release them and hold them harmless from any liability arising from or relating to this contest or the awarding or use of the prize. By entering this contest, you consent to the Contest Sponsor and/or their respective affiliates using the personal information submitted with your entry for the purpose of administering this Contest and for the purposes of contacting you in the future regarding their other promotions and product and/or service offerings, subject to compliance with applicable privacy legislation.

Other Rules: The decisions of the Sponsor will be final and binding on all entrants. The Sponsor shall not bear any liability for contest entries which are lost, stolen, delayed, destroyed or illegible, incomplete or otherwise improperly completed, or claims that are irregular, have been submitted through illicit means or do not conform with or satisfy any or all conditions of these Official Rules. Any such claims will be judged void. By entering, each entrant agrees to abide by the Official Rules and the decisions of the independent judging organization which shall be final and binding in all matters related to this contest. All entries become the property of the Sponsor, which assumes no responsibility for lost, stolen, delayed, damaged or misdirected entries during the promotional period, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any email or entry to be received by the Sponsor on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. Entries are subject to verification and will be declared invalid if they are illegible, mechanically reproduced, mutilated, forged, falsified, altered or tampered with in any way.

The Sponsor shall not bear any liability for the loss, theft or misuse of the prize, or any personal damage, personal injury or misfortune in any way attributable to this contest or the prize. By entering, winner grants the Sponsor the right to use their name and/or likeness, without further compensation, in any advertising or publicity. Contest is subject to all federal, provincial and municipal laws. Void where prohibited.

Odds of winning prize are dependent upon the total number of eligible entries received.